

DIGITAL AD SPEC SHEET

SEND MATERIALS TO:
Molly Ford
MollyF@MJBizDaily.com

Overview

- Ads will run on a weekly/monthly basis depending on your scheduled campaign
- All weekly ads will be live on the Monday of your scheduled campaign date
- All monthly ads will be live the first business day of your scheduled campaign date
- Animated .gif ads will only be accepted for MJBizDaily homepage placements
- If you are unable to provide your creative by the material deadline, it does not constitute as a cancellation

Material Submission

- Creative units must be submitted to Molly Ford at mollyf@mjbizdaily.com **7 days prior to scheduled campaign launch**
- When sending creative units
 - Send creative files attached, not embedded
 - Please provide the URL to link to

Files Accepted

- Static .jpeg, .png and animated .gif accepted (restrictions apply)

Ad Creative Guidelines

- Creative with a white background must have at least a 1px border to differentiate the ad from editorial content
- Creative should contain a call-to-action
- No obscene or offensive images
- No images of product consumption such as smoking or vaping
- Creative cannot use MJBizDaily likeness without pre-approval
- Please provide a URL for your ad to click through to

Ad Units

Website - Daily			
Unit	Dimensions	Accepted Creative File Type	Max File Size
Leaderboard	728x90px	.gif, .png, .jpg	150K
Rectangle	300x250px	.gif, .png, .jpg	150K

Industry Directory			
Unit	Dimensions	Accepted Creative File Type	Max File Size
Leaderboard	728x90px	.png, .jpg	150K

Ad Units, continued

Newsletter - Daily/Canada/Hemp			
Unit	Dimensions	Accepted Creative File Type	Max File Size
Leaderboard	728x90px	.png, .jpg	150K

Digital Magazine			
Unit	Dimensions	Accepted Creative File Type	Max File Size
Skyscraper	160x600px	.png, .jpg	150K

MJBizDaily - Homepage

The screenshot shows the MJBizDaily homepage with a top navigation bar, a 'Get our daily email' sign-up, and a 'Preliminary Data From MBI Business Owners & Employees' chart. Below the chart is a '728 x 90px' ad unit. The main content area features several articles with accompanying images and a '300 x 250px' ad unit at the bottom right.

728 x 90px

300 x 250px

MJBizDaily - In-story

The screenshot shows the MJBizDaily in-story ad unit. It features a large article titled 'Days after opening, Maryland medical marijuana dispensaries sell out of product' with a '300 x 250px' ad unit integrated into the content. The ad unit is a dark red rectangle with white text.

300 x 250px

Industry Directory

Get our daily email

YES!

We value your Privacy.

[NEWS BY TOPIC](#)
[DATA CHARTS](#)
[INDUSTRY DIRECTORY](#)
[BUSINESS BOOKS](#)
[MJBIZCON](#)
[MAGAZINE](#)

Accounting

728 x 90px

| Nationwide |

Abraham Finberg, CPA	GFS Tax and Accounting	SC&H Group, Inc.
Accounting & Tax Services	Hollowaty Group, LLC	Seinergy LLC - Energy Rebate Experts
AG Adjustments	Hybrid Accounting, Inc	Synqmine LLC
Alpha Omega Accounting, LLC	IndicaOnline & MediBook	TASC Public Accounting
Astoria Tax Specialists	JMZ Alliance Group Inc.	Tax Defense Partners
ATZEL, LLC	Jordan Cornelius CPA CFE MBA	THC Safety, Inc.
BusinessWorks, LLC	Kirk CPA PC	The Henry Levy Group
Canna CPAs	Levy & Levy, CPAs	The Motley Group
Cannabis Investment Analysis	M.A. Rubin CPA	The Motley Group
Cannabiz Accounting	MJ CPA & CO	Theonus, LLC
CannaBIZ Collects	MMJ Strategies	TreeFrog
Clockwork Consulting, Inc.	Ms. Mary Staffing	Trimtab Consultants LLC
Closing Your Books, LLC	Mueller & Co., LLP	Universal Auditing, LLC
Contego Insurance Group Inc.	Night Owl Financial	Viridian Sciences
CPAMD, Ltd.	Payroll Success	VirtualTax.Biz Inc
Custom Accounting, Inc	Precision Tax & Accounting, Inc.	webpayroll.com
David Harvill Consulting	RetroTax	Witlon, Inc.
Genius Accountant Inc.	RW Group, LLC	zengo payments
GeoShepard		

| Alaska |

Adilas	Lavelle & Associates Inc	Much Shelist
cannapatents	Marijuana Policy Group, LLC	Taxman.cc
Denver terpenes	McHard Accounting Consulting LLC	VBK Solutions
H&R Block		

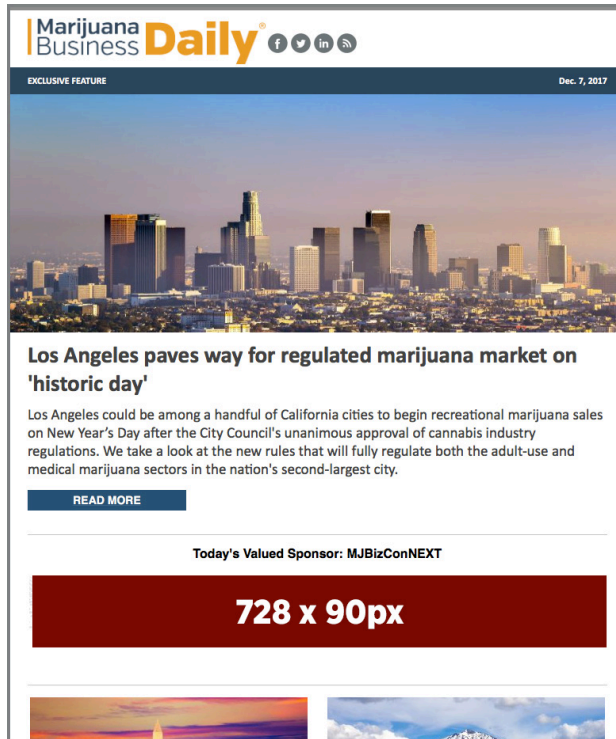
728 x 90px

| Arizona |

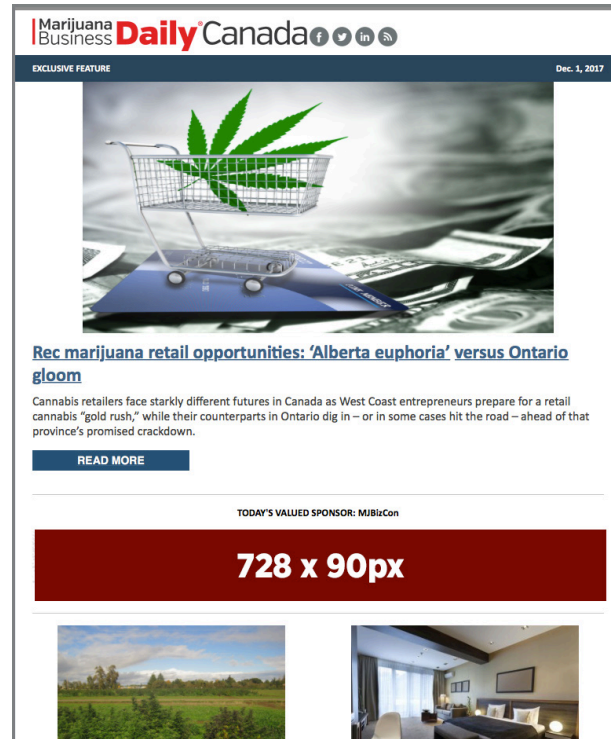
Accountingprose	Freeman Income Tax Service	New Era CPAs, LLP
Adilas	HRB Business Services	Noble Business
Cannabis Accounting Inc.	Law Offices of Matthew S Pappas	Solution/Noble Bookkeeping
Cannacomply	Luigi Zamarra	Scott Levy, CPA, PC
CFO On Call, LLC	McHard Accounting Consulting LLC	Sierra Accounting Services, LLC
Empire Tax and Accounting		THE SAGUARO LAW GP, PLLC

| California |

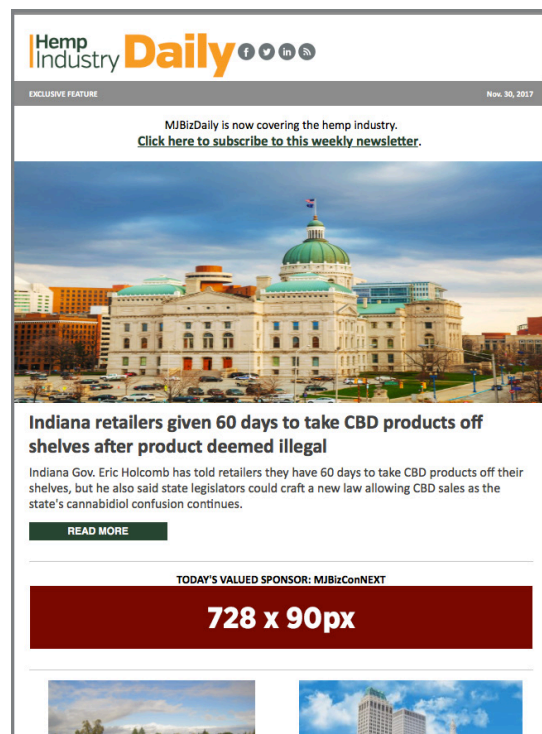
Newsletter - Daily



Newsletter - Canada



Newsletter - Hemp



Digital Magazine

