



Hemp Industry Daily, Hemp Industries Association Announce Partnership

Denver CO, May 28, 2020—[Hemp Industry Daily](#), the leading B2B news source and event producer for the hemp industry and [Hemp Industries Association](#) (HIA), the largest membership-based non-profit trade association announce partnership.

As the exclusive media partner to HIA, Hemp Industry Daily will offer exclusive educational content and informational resources to their membership base, including a unique quarterly report with extensive industry data, and member discounts to events, such as virtual [Hemp Industry Daily Conference Direct](#) (June 29-July 1, 2020) and [MJBizCon](#) (December 2-4, 2020).

HIA will host the Hemp Industry Professionals Meetup at the forthcoming virtual [Hemp Industry Daily Conference Direct](#), June 30.

“Hemp Industry Daily’s mission to serve the industry with exceptional content and world-class events will align perfectly with the Hemp Industries Association’s goal to advance the hemp economy and educate the market for the benefit of its members, the public, and the planet,” said Shannon Shuman, Vice President Hemp Industry Daily. *“I am thrilled to tie the knot between the two leading authorities serving the hemp industry, with a shared goal of increasing HIA membership, and *Hemp Industry Daily* readership and event attendance.”*

“Partnership with Hemp Industries Daily fits well with our strategic focus on education, training and providing members access to industry data vital for making decisions. We’re excited to engage more strategically, provide educational materials to membership before they’re released to the public, and discounts to industry events. Furthermore, HIA provides access to our membership expertise -- home of the brightest and most experienced across hemp industries -- in furtherance of industry-wide education,” said Rick Trojan III, President of Hemp Industries Association.

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Founded in Scottsdale, Arizona in 1994 by a group of hemp business owners and activists, [The Hemp Industries Association](#)® (HIA®) is a membership-based non-profit trade association. Its mission is to advance the hemp economy and educate the market

for the benefit of our members, the public, and the planet. For more information please go to www.thehia.org.

[Hemp Industry Daily](#) is the leading B2B resource for the hemp industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs, cultivators, and investors. Hemp Industry Daily's sister publication, Marijuana Industry Daily, produces America's oldest and largest cannabis business trade show: MJBizCon in Las Vegas. The 2015, 2016, 2017, and 2018 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine.

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