



MEDIA ADVISORY
August 18, 2020

WHO: The North Carolina Industrial Hemp Association (NCIHA)

WHAT: Association Name Change

INFO: The NCIHA Board, Officers, and Voting members have approved a resolution to change the name of the North Carolina Industrial Hemp Association (NCIHA) to the Southeast Hemp Association (SEHA).

Said Executive Director Blake Butler, "We are excited to align ourselves with others in the hemp industry across the bioregion. We look forward to expanding sustainable opportunities with this agricultural commodity."

A more detailed press release regarding the transition is forthcoming.

CONTACT:

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